



The 1st European Tea Culture Conference

May 22-24, 2024 at SRH Dresden School of Management, Dresden/ Germany

Call for Papers

Tea as a commodity, a drink, a social practice, a cultural heritage, a performance, or an everyday phrase has shaped and been shaped by European cultures in diverse and intertwined ways for centuries. New multidisciplinary research approaches, insights, and practices are welcome at the first European Tea Culture Conference organized by the European Tea Culture Institute. Researchers, educators, and practitioners are invited to present papers, posters, or practices. The conference topics include but are not limited to:

- European tea hospitality and tourism (hotels, restaurants, tea houses, events, tea gardens)
- European tea entrepreneurs and brands
- European tea plantations in the past, present and the future
- European tea heritage, rituals and social practices
- Historical, royal and/or colonial impacts on Europe's tea heritage
- Tea culture, national identities and European politics
- Tea gastronomy in Europe (tea and food pairing, cooking with tea, tea tasting)
- European teaware (glass, porcelain, pottery, samovars)
- Tea and arts (museums, literature, paintings, films, performances, architecture and design)
- Botanical tea research in Europe
- Tea and wellbeing

Submitting Your Abstract

Abstracts (300 words) should be submitted by February 18, 2024 to:

Dr. Irena Weber, irena.weber@fts.upr.si AND Dr. Henrik Scander, henrik.scander@oru.se

The following information **must be included**:

Author(s), Affiliation, Email address, Title, Keywords (maximum of five)

Formalities for abstracts and full papers:

Font: text 12pt / title 16pt / Times New Roman

Referencing: APA

Margins: top 2cm, bottom 2cm, left 2,5cm, right 2,5cm

Spacing between lines 1,5 + after lines 6pt

Indented sentence at the start of each paragraph

Evaluating Your Proposal

Abstracts addressing the conference themes will be reviewed and you will be notified of the Organizing Committee's decision no later than **March 15, 2024**. When a positive decision is made, you will be asked to promptly register online. **The full paper (2.000 – 5.000 words) is needed to be handed in no later than April 17th, 2024** in order to become part of the printed reader, which will be available at the conference.

Publishing Your Work

A selection of papers will get the chance to be published in a special issue of the *Journal of Gastronomy and Tourism*.

Additional Information: Visit the Conference website at www.teaculture-europe.org

We are looking forward to welcoming you in Dresden!

European Tea Culture Institute
 Prof. Dr. Hartwig Bohne
 President