



SRH Berlin University of Applied Sciences
Dresden School of Management

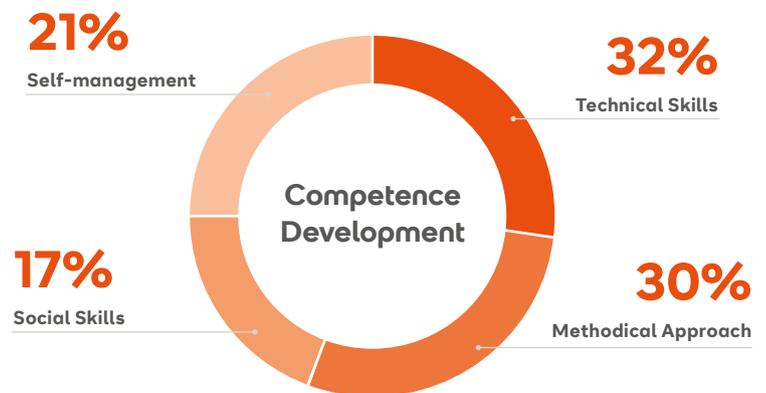
International Business & Leadership | M.A.

Our Unique Curriculum for You

Our M.A. International Business & Leadership qualifies you for management positions in international corporations. Global companies across all industries are searching for experts with intercultural competencies, strategic thinking, management skills and leadership qualities. At SRH Dresden, we have included these components into our Master's programme to ensure that you're best prepared for the job market and exceed employer expectations. Our innovative study concept is designed to enhance your skills whilst educating you in key areas. For this programme, these areas include innovative human resource and business management.

Competencies and Curriculum

- Leading Intercultural Workforce
- Global HR-Management
- Strategic Marketing Management
- Contracting and Negotiation
- Internship or Study Abroad



Semester 1

International Business Development and Digital Intelligence

Global Markets & Finance

Leading Intercultural Workforce

Case Study: Business Development Case or Leading Challenge

Contracting and Negotiations

Global Human Resource Management

Semester 2

Managing People, Diversity and New Work

Change Management

Strategic Marketing Management

Case Study: International Team Project

Corporate Governance and Business Ethics

Research Methods

Semester 3

Internship or Global Study Semester

Semester 4

Analysing International Business (online)

Master's Thesis

Your Future Career

Upon successful completion of our M.A programme in International Business & Leadership, you'll be ready to take on senior international management positions. With the knowledge and skills gained in this programme, you'll be perfectly prepared for the demands of the international business world.

Your Success Is Our Mission

- State-accredited programmes recognised worldwide
- Practical approach through internships, case studies, field trips
- Learn from industry professionals
- Interactive, learning centred on individual support
- Personal guidance by our Career Service
- "Customise your studies" exclusive offer
- 114 partner universities for exchange semesters abroad
- Students from 100+ countries provide international flair

Financing Your Studies

- EU students have access to 100% financing via "Study Now, Pay Later", solidarity-based initiatives designed to allow equal opportunities for all. Reimbursement starts after graduation and reaching a minimum income threshold.
- Non-EU students can take advantage of student loans/scholarships in their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50 % on their year 1 tuition fees.

Key Facts and Figures

Start

April and October

Duration

2 years

Mode

Full time

Credits

120 ECTS

Degree

Master of Arts

Language

English

Tuition Fees

EU: €690 per month

Non-EU: €5,500 per semester

CORE Principle

Find all information on our

CORE Principle here:

srh-campus-dresden.de/en/core

"Thanks to my studies at SRH Berlin, I plan now to work under a great international company and gain experience so that one day I can run my own business."



Harleen Kaur
Alumni

Your International Degree With Real Work Experience

Dresden School of Management

Dresden is an exciting city filled with unlimited opportunities. Currently located in the center of the multicultural district Neustadt, SRH Dresden offers a large number of Bachelor's and Master's degrees in both English and German. Along with 400 students from 34 different nations, you'll have the chance to gain quality knowledge and experience in the fields of Hotel & Tourism, Event & Marketing, Management & Leadership, and Psychology & Social Work. Here at SRH Dresden, we put a lot of effort into preparing our students for their future careers and believe practical experience is a vital component in doing so. Therefore, all our programmes offer you the opportunity to complete an internship and perform project work within companies.

Entry Requirements

- Management-related Bachelor's degree of 3 years (180 ECTS) OR
- Non-management related Bachelor's degree of 3 years (180 ECTS) + management related work experience of min. 6 months
- Transcript of Records
- Proof of good to very good English language skills
- Letter of motivation
- CV
- Copy of your passport/ID

Any questions?
We're happy to help out.
Email us or give us a call.
+49 351 407 617-55
studyindresden@srh.de
www.srh-campus-dresden.de/en

Find out more!

